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## The most influential US political pundits: 20-11

Telegraph.co.uk unveils the fourth installment of its list of the 50 most influential political pundits in America. With just over six months before United States citizens choose their 44th president, the 2008 election is already proving to be the most fascinating and potentially one of the closest contests in living memory.

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Left to right: Joe Klein, Donna Brazile, Frank Luntz, Andrew Sullivan, Glenn Beck, Bill Maher, Chuck Todd, Keith Olbermann, Bill O'Reilly, Stephen Colbert

### 18. FRANK LUNTZ

Luntz's televised focus groups, shown on Fox News, immediately help define which candidate has won or lost a debate. A crafter and analyst of political language and campaign messages, he is adept at telling you what politicians mean by what they are saying as well as how they should be saying what they mean.

Although a Republican, Luntz is not afraid of telling his own party how it is. He has consistently refused to write Hillary Clinton off and has warned that Barack Obama would be a tough candidate for John McCain to beat. Has advised Tony Blair and David Cameron.

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